



Cover Story x Three Articles

## Cover Story: Yujoy House

*A training academy for bed and breakfast operations & management...*

Yujoy House, one of the core projects in “counseling supports for return-home employment and entrepreneurship”. The goal is to bring the aboriginal talents back home for local employment and/or business entrepreneurship. The specific offerings are training and counseling services in all subjects relevant to bed and breakfast operation and management.

The targeted attendees for the academy are local youths and the willing aboriginals that are currently employed away from home. Yujoy House, a real-life operational B&B, is the academy site. The focus of the project is offering a practical academy whereby participants can learn the needed skills and knowledge to develop a new business and/or to manage the ongoing operations, day-in and day-out. This project coincides with the vision of “localization of business activities”: operate locally, use local talents, grow local business and then expand outwards... [Read more](#)

## Tiehua Music Village

*A haven where local artists and musicians come together...*

Tiehua Music Village, a creative haven for Taitung's emerging artists and musicians, is an intriguing attraction for visitors – whether domestic or international, to spend an afternoon or evening. The music village is a place where many of Taitung's indigenous residents come together to share arts and music to the community. Located in the heart of the city, its music comes to life every Wednesdays to Sundays. Once an abandoned old dormitory for Taiwan Railways Administration operators, there, you will be able to experience exciting live music performances, discover unique local arts and handicrafts, and savour unusual flavours from the local market and bar... [Read more](#)



## Taroko Gorge

*The call of Taroko Gorge beckons first-time eastern Taiwan visitors...*

Taroko Gorge is on the list of most first-time visitors to eastern Taiwan. Its fame is due to its spectacular beauty made up of white marble rock walls with clear faulting and folding that have been cut by the turquoise waters of the Liwu River over a long period of time. This is the focal point of Taroko National Park, which was established in 1986 to protect this gorge from quarrying and other forms of destruction... [Read more](#)

## Kituru Café

*An authentic indigenous cultural experience in the heart of the city...*

Taitung City is the gateway to Taiwan's indigenous area whether traveling north or south or by the mountain route or coastal route. As such it can be considered a cultural center. It is this arts and culture scene that has been attracting more and more entrepreneurs to open themed coffee shops and cafés. One such example is a cafe named "Kituru", which means "to practice or to learn" in the Paiwan language... [Read more](#)

